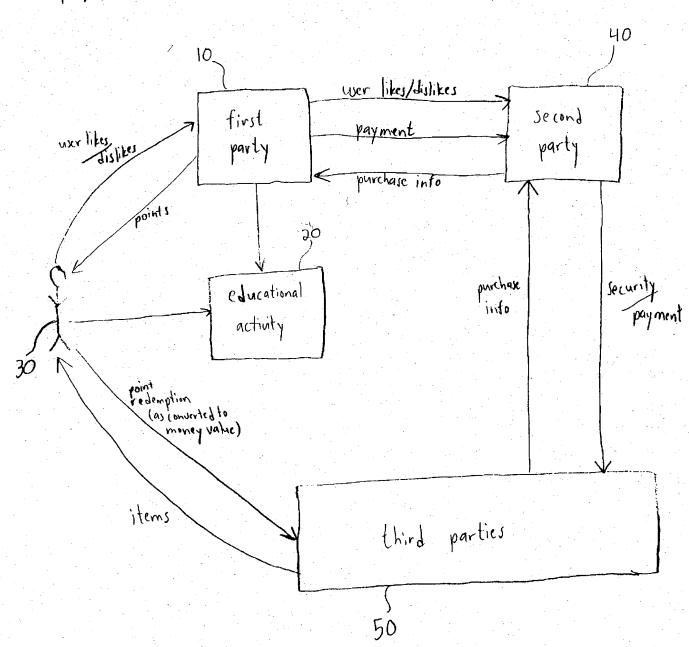
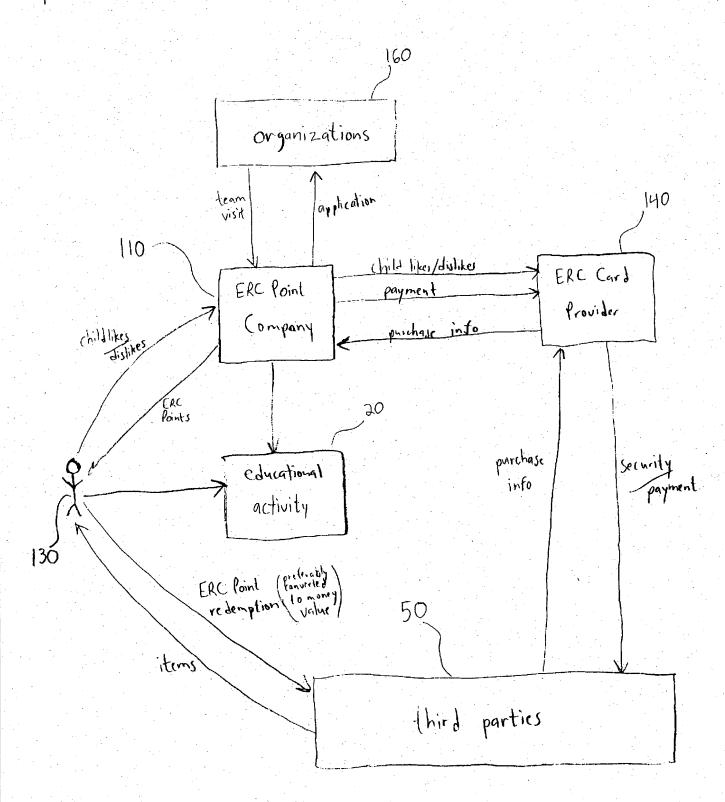
F16.1

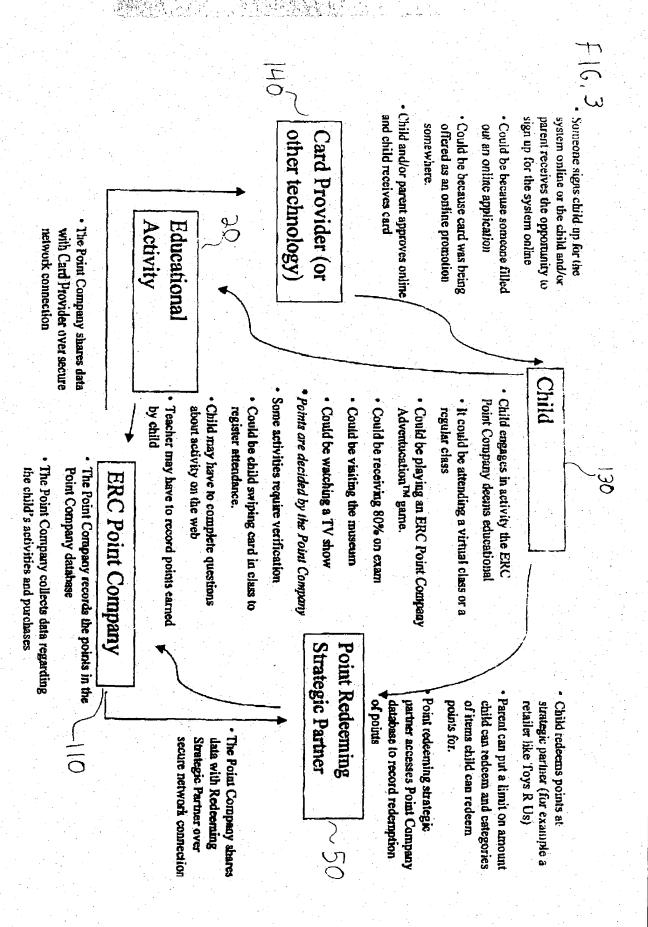


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FIG.2





The ERC System

F16.4

ERC System

Provider 40 ERC Po

ERC Point Company

Retailer 50

- Responsible for card production.
- Repsonsible for Fraud services.
- Responsible for ensuring ERC Point redemption.
- Responsible for providing card swipers to organizations.
- Accepts ERC Point applications from organizations (museums) for activities or products.
- Creates and maintains the proprietary equations that calculate the value of an ERC Point
- Creates the testing modules that award ERC Points to children.
- Creates products that seamlessly align with the ERC Points product with
- Consults to other organizations/companies on how to create products that align with the ERC Points system.
- Responsible for collecting and tracking consumer data and distributing to strategic partner and card provider.

- Accepts ERC
Points in exchange for goods or services.